

**MOWER CO. SHOPPER
INSERT ORDERS / ROUTE COUNTY SHEET
UPDATED 3/2011**

Date Running _____

Today's Date _____

Location of Insert: M.C.S MN Publishers Or Pick Up at _____

Distribution Information:

(Revised March 2011)

CITY/AREA	ZIP CODE	CARRIER	MR 1	MR 2	MR 3	MR 4	MR 5	BULK*See Back Side	TOTAL
ADAMS	55909	270	85	135				86	576
AUSTIN	55912	9165	315	200	175	220	300	1461	11836
BLOOMING PRAIRE	55917	635	115	150				10	910
BROWNSDALE	55918	250	100					60	410
CARPENTER	50426							35	35
DEXTER	55926	120						30	150
ELKTON	55933	50	118						168
GRAND MEADOW	55936		175	100				20	295
HAYFIELD	55940	250	95	75					420
LANSING	55950							100	100
LEROY	55951		145					50	195
LYLE	55953	200	150					25	375
OAKLAND	56076	40	100					25	165
ROSE CREEK	55970	150	170					10	330
SARGEANT	55973	30	150					60	240
ST. ANSGAR	50472	343	150	150					643
STACYVILLE	50476	100						30	130
TAOPI	55977	40							40
WALTHAM	53982	45	70						115
Office Copies									
MORGUE/UPFRONT/ALL INSERTS								100	100
FREEBORN COUNTY SHOPPER/ALL INSERTS								65	65
TEARSHEETS/NO INSERTS								50	50
FCS MORGUE/NO INSERTS								5	5
Total		11688	1938	810	175	220	300	2222	17353

INSERT BILLING INFO

(To Bookkeeping)

Account _____ Run Date _____

Insert Name _____ Salesperson _____

of Inserts _____ #of pages _____ CPM _____

Gross Amount \$ _____

Net Amount \$ _____

BREAKDOWN OF AUSTIN CARRIER ROUTES AS FOLLOWS FOR TUESDAY INSERTS

Please circle the routes that you wish to have delivered. Add each column and enter totals and enter on front of sheet.

AREA		AREA		AREA				
A-1	90	NW RIVERLAND	B-1	125	OAKLAND PARK T.P.	C-1	130	NE HORMEL CORP
A-2	145	NW TURTLE CREEK	B-2	55	NW TURTLE CREEK	C-2	60	NE HORMEL PLANT
A-3	125	NW ST EDS	B-3	317	SW FORD TOWN	C-3	85	NE HORMEL PLANT
A-4	150	NW ST EDS	B-4	305	SW FORD TOWN	C-4	77	NE REEDS 4TH AVE
A-5	164	NW MC DONALDS	B-5	102	SW TURTLE CREEK	C-5	135	NE REEDS 4TH AVE
A-6	170	NW KEY APTS	B-6	116	SW TURTLE CREEK	C-6	146	NE QUEEN OF ANGELS
A-7	136	NW KEY APTS	B-7	140	SW BANFIELD	C-7	120	NE JIM SUPERVALUE
A-8	171	ATHLETIC FIELD	B-8	117	SW BANFIELD	C-8	137	NE JIM SUPERVALUE
A-9	100	ATHLETIC FIELD	B-9	180	SW FAIRGROUND	C-9	77	NE KAAL
A-10	100	ATHLETIC FIELD	B-10	210	SW FAIRGROUND	C-10	87	NE AIRPORT
A-11	90	ELMHURST/MURPHY CREEK	B-11	234	SW FAIRGROUND	C-11	200	NE AIRPORT
A-12	150	NW BURGER KING	B-12	180	SW FAIRGROUND	C-12	180	NE AIRPORT
A-13	150	NW BURGER KING	B-14	125	SW FAIRGROUND	C-13	150	SE ELLIS
A-14	205	AHS/HOSPITAL	B-15	132	SW FAIRGROUND	C-14	131	SE ELLIS
A-15	172	AHS/HOSPITAL	B-16	107	SW SKINNERS HILL	C-15	230	SE ELLIS
A-16	170	AHS/HOSPITAL	B-17	131	SW SKINNERS HILL	C-16	200	SE ELLIS
A-17	200	AHS/HOSPITAL	B-18	185	SW ST MARKS	C-18	215	SE VIKING LOCK
A-19	130	UPTOWN	B-19	215	SW ST MARKS	C-19	130	SE VIKING LOCK
A-20	95	MAPLEVIEW	B-20	210	SW BUSTED	C-20	150	SE VIKING LOCK
A-21	11	SEVEN SPRINGS	B-21	178	SW BUSTED	C-21	88	NE AIRPORT
PP	100	UPTOWN	B-22	93	SW FAIRGROUND	C-22	110	SE ELLIS
TT	205	UPTOWN	B-23	72	MANDOLIN APTS	C-23	135	SE VIKING LOCK

District Totals

3029

3529

2973

TOTAL FOOT ROUTES Austin _____

Total In-Town Austin **9531**

In Town Bulk Drops (TOTAL 1248)

RESIDENTIAL BULK		BUSINESS DROPS		BUSINESS DROPS CONT.	
AMC	25	Firestone	25	Primrose	25
Ankeny's #1	25	Freeborn Cty Coop	40	QPP	30
Ankeny's #4	25	Freedom Gas	25	Reeds 4th	40
Ankeny's #5	25	Heritage House	25	Riverland	10
Apollo Superette	25	Holiday Cars	5	Roadway Inn	10
Austin Ford	25	Holiday Inn	10	Ruskell Hardware	6
Austin Lane Apts	15	HyVee Gas	25	Sacred Heart	20
Austin Motel	25	Jims Market Place	50	Shell-Airport	40
JellyStone Park	25	Kelly's	25	Shell-West	25
BLS Imports	10	Key Apts 3 BLDGS	100	St Marks Apts	50
Budget Oil	15	Kwik Trip	25	St Marks Nursing Home	20
Caseys	25	Kwik Trip	25	Sterling Bank	5
Cedars of Austin	25	Main Street	10	Sterling Motel	20
Chauncey Apts	50	Memory Care	30	Super 8	10
China Star	25	Oaks Condo	20	Village Coop	30
Courtyard Apts	60	OP Village	30	Watts	40
Doors and Floors	10	Prairie Skys	14	WalMart	100
Edina Real Estate	5	Precision Signs	6		
				Total	1411

TOTAL BULK DROPS AUSTIN _____