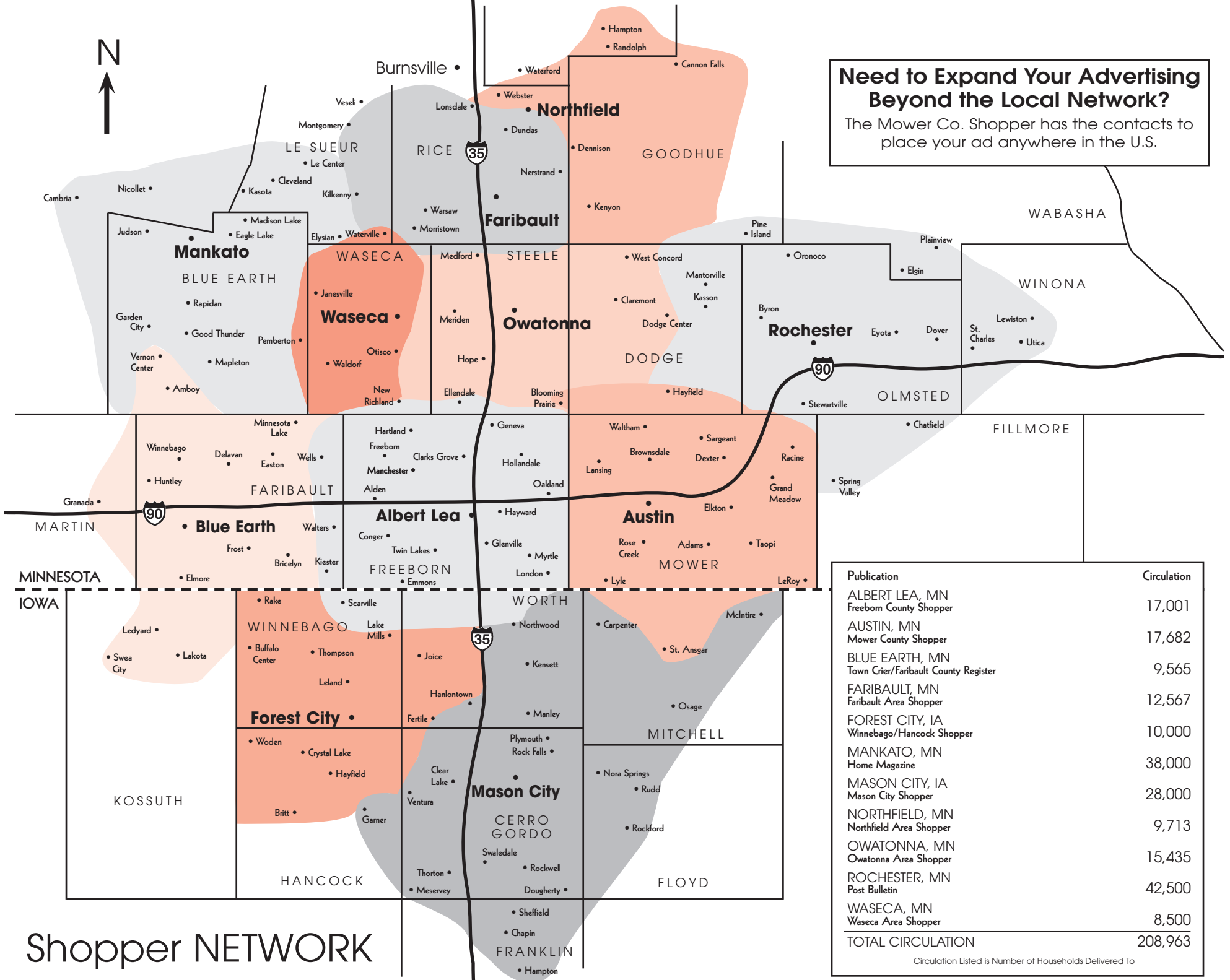




**Need to Expand Your Advertising  
Beyond the Local Network?**  
The Mower Co. Shopper has the contacts to  
place your ad anywhere in the U.S.



Publication	Circulation
ALBERT LEA, MN Freeborn County Shopper	17,001
AUSTIN, MN Mower County Shopper	17,682
BLUE EARTH, MN Town Crier/Faribault County Register	9,565
FARIBAULT, MN Faribault Area Shopper	12,567
FOREST CITY, IA Winnebago/Hancock Shopper	10,000
MANKATO, MN Home Magazine	38,000
MASON CITY, IA Mason City Shopper	28,000
NORTHFIELD, MN Northfield Area Shopper	9,713
OWATONNA, MN Owatonna Area Shopper	15,435
ROCHESTER, MN Post Bulletin	42,500
WASECA, MN Waseca Area Shopper	8,500
<b>TOTAL CIRCULATION</b>	<b>208,963</b>

Circulation Listed is Number of Households Delivered To

**Shopper NETWORK**